



PHASE II: ACTION !!

5th Annual Cape Coastal Conference

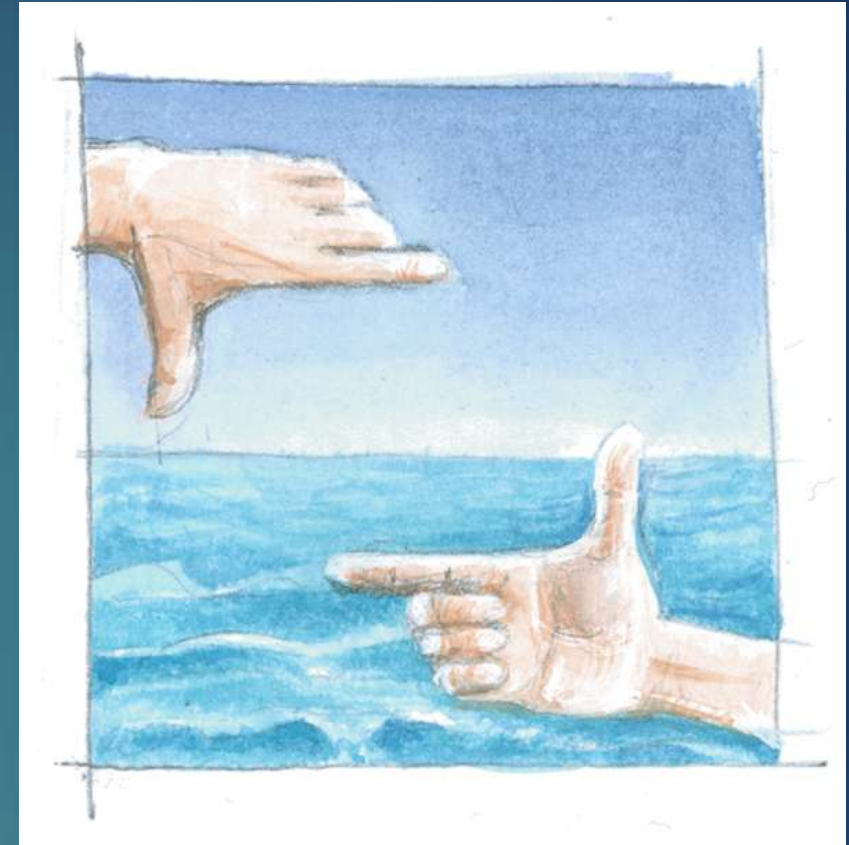


VISION

Recognizing that the Cape Cod region's environment is its economy...

...The Blue Economy:

- ▶ Fulcrum that balances our economic and environmental health
- ▶ Creates a new regional identity focused on pride in our water and coastal resources
- ▶ Supports a more balanced and sustainable year-around economy



www.bluecapecod.org

RELEASED TODAY!



Cape Cod Blue Economy Project
A Call to Action



- A Vibrant Maritime and Technology Economy
- A Healthy Environment = A Healthy Economy
- A Prepared and Educated Workforce for the Future



Theme I. Vibrant Maritime and Technology Economy

Grow the economic contribution of these sectors in the region through continued innovation and investment into new and emerging sectors.



Theme II. Healthy Environment = Healthy Economy

- ▶ Strategic investments
 - ▶ clean water
 - ▶ working waterfronts
 - ▶ access to water
- ▶ Role that the environment is at the core of our growth plan.



Theme III. Prepared and Educated Workforce for the Future

- ▶ Living laboratory for many of the world's pressing challenges
- ▶ Well suited for career preparation
- ▶ Exporting our knowledge in expanding blue economy fields

ACTION PLAN

... Join Us!

We've got plenty of fall color. Plus **Blue.**
#CapeCodHasIt



- ▶ Diverse action topics
- ▶ Course corrections
- ▶ Living plan
- ▶ Funding and resource dependent
- ▶ Chamber = coordinating and accountability role

ACTION PLAN TOPICS

▶ ACTION 1 - INNOVATION

- ▶ *GOAL: Support the development, growth, and retention of innovative technologies that be shared and exported.*

▶ ACTION 2 – FINANCIAL SUPPORT

- ▶ *GOAL: Provide funding, subsidies and access to capital to encourage economic growth and innovation.*



ACTION PLAN TOPICS

▶ ACTION 3 – ENVIRONMENTAL EDUCATION

- ▶ *GOAL: Establish blue tourism education program to ensure the linkages between a healthy environment and a healthy economy are understood.*

▶ ACTION 4 – WORKFORCE DEVELOPMENT

- ▶ *GOAL: Offer enhanced training, jobs and education specific to blue economy targets.*



ACTION PLAN TOPICS

▶ ACTION 5 – PEER NETWORKS

- ▶ *GOAL: Create a blue network for blue business counseling and convening, and provide resource compilation and dissemination.*

▶ ACTION 6 – REGULATIONS & PERMITTING

- ▶ *GOAL: Establish blue enterprise zones where permitting can be expedited and related organizations can thrive on peer-to-peer relationships.*



ACTION PLAN TOPICS

▶ ACTION 7 – ACCESS TO WATER AND INFRASTRUCTURE

- ▶ *GOAL: Improve access to water (commercial and recreational) and support infrastructure needs.*

▶ ACTION 8 – MARKETING AND AWARENESS

- ▶ *GOAL: Establish a “blue score” to properly promote blue businesses and organizations.*



Brand New!...



Blue Economy Foundation

Join Us!

<http://www.bluecapecod.org/partner-portal/>

Partnerships Portal

Partner Portal



WE NEED YOU!

The success of the Cape Cod Blue Economy Project depends on partnerships and collaborations with organizations around the region. Won't you join us? Tell us how you want to be involved with the Blue Economy Project. Select the Action Items from our [Implementation Plan](#) for which you have an interest, then tell us your ideas for collaboration.

Name *

First Name

Last Name

Organization

Email Address *

Special Thanks...



Seaport Economic Council, Lt. Governor Karyn Polito, Deputy Secretary Carolyn Kirk, and Council members

Cape Cod Commission leadership, Paul Niedzwiecki and Kristy Senatori – and their team

UMASS Dartmouth Public Policy Center, David Borges and Michael Goodman

Mark Abbott, Elmore Alexander, John Bologna, Brian Braginton-Smith, Jessica Casey, Nancy Civetta, Eliza Cox, Rich Delaney, Rob Doane, Harlan Doliner, Bob Egan, Mark Forest, Daniel Gaines, Chris Galazzi, Steve Gallien, Michael Goodman, Jon Hagenstein, Julian Cyr, Jim Hobbs, Bert Jackson, Stephen Johnston, Stan Kovall, Joseph Longo, Maria Marasco, Rex McKinsey, John Miller, Theresa Mitchell Barbo, Michael Murphy, Richard Neitz, Rob O'Leary, Kevin O'Reilly, David Panagore, John Pappalardo, James Penn, Charlie Preus, George Price, Mahesh Ramachandran, Caprio Richard, Sallie Riggs, Rich Riker, Charlie Ritch, Warren Rutherford, Melissa Sanderson, Kristy Senatori, Randy Hunt, Chris Sherman, Maura Smith, Peter Spalt, Tobias Stapleton, Tonna-Marie Surgeon-Rogers, Bert Talerman, Jill Talladay, Peter Temple, Mike Trovato, Judith Underwood, Scott Vandersall, Murray Scudder, Anne VanVleck, Mark Watson, Dan Wolf, Scott Zeien, Mark Abbott, Jay Ash, David Borges, Ryan Castle, Jay Coburn, John Cox, Wil Crocker, Julian Cyr, Terry Duenas, Chris Duren, Robert Dwyer, Alan Feltham, Chris Galazzi, David Gardner, Andrew Gottlieb, Robyn Hannigan, Lara Henry, Kyle Hinkle, Virginia Jones, Bradley Lima, Elysse Magnotto, Leslie-Ann McGee, Susan Moran, Robbin Orbison, Sarah Peake, Felicia Penn, Noelle Pina, Stuart Smith, Charlie Sumner, Bob Viamari, Julie Wake, Cyndi Williams, Scott Zeien, Brendan Adams, Helen Addison, Tim Whelan, Lois Andre, Susan Avellar, Luther Bates, Mark Blake, Michael Blanton, Whit Bourne, Rob Brennan, Stephen Buckley, Rich Caprio, Missy Clarke, Robin Clarke, Matt Bresette, Rob Doane, Candis Collins-Bowden, Mary Conklin, Michelle Constantino, Mary Beth Daniel, Stephen Daniel, Rose DeGregorio, Lance Lambros, Gretchen Dietrich, Tom Donegan, Eleonore Dumais, Andrea Early, Shelley Edmundson, Doug Feeney, Christine Flynn, Mark Friery, Terry Gallagher, Nancy Gardella, Paul Niedzwiecki, Marc Garrett, Robbie Haigh, David Harmon, Amy Henderson, Rachel Hutchinson, Michele Insley, Tammi Jacobsen, James Joyce, Marie Oliva, Aaron Kanzer, , Rick Karney, John King, David Knaack, Ken Kostel, Caroline Lane, Scott Lane, Rebecca Lent, Scott Leonard, Richard Leonard, Nick Lowell, Victoria and Fritz Luft, Sue Machie, Carl Mancuso, Francis McDonald, Peter Meier, Mellissa Murphy, Bob O'Brien, Rachael Perkins, Carl Persson, Tom Pham, Ed Pierce, Colin Reed, Deanna Ruffer, Jim Russo, Janet Schultz, Hersh Schwartz, Abe Seiman, Roger Stolte, Elizabeth Sull, Kevin Ulmer, Dave Vieira, Margie Waitkus, Kelly Westerhouse, Rob Wilson, Steve Wisbauer, Paul Wittenstein, Stephen Wright, Kathy Zagzebski, Karen Cummings, Peter Karlson, Vinny DeMacedo, Greta Georgieva, Jon Wood



Join us!!

www.bluecapecod.org

